2017

Women's History 2017 Gazette

A Gazette From the National Women's History Project

Volume 9

National Women's History Month 2017 HONORING TRAILBLAZING WOMEN IN LABOR AND BUSINESS GRAPHICAL UKO Women's Auxiliary Typographical Union float at the Labor Parade Alexis Herman Franklin Kate Mullanev Addie L. Wvatt **Lilly Ledbetter**



Dear Friends

The work of the National Women's History Project has always been based on the scholarship of women historians and their ability to challenge basic assumptions about the female and male experience. We believe that the knowledge of women's history inspires women and girls and encourages men and boys to better understand and to respect the female experience.

Women have faced the attitudes and assumptions that they are inferior. They have always had to prove themselves and work twice as hard as men for the same goal. Sexism and misogyny represent the dark side of society's treatment of women and they need to be more broadly acknowledged. These are real, powerful forces that have shaped our country, intentionally or unconsciously, and are in renewed evidence today.

Ever since the US Constitution was ratified, women have had to work to secure their basic rights as citizens. This is just one example of men defining women as inferior. Further, the ways that suffragists were treated during their 72-year campaign for the vote clearly show the hateful, misogynist attitudes and threats to women.

The NWHP champions multicultural American women and their accomplishments, because trailblazing women are essential makers of our history. In 2017 we are giving special recognition to women labor and business leaders.

Thank you.

Molly Murphy MacGregor
Executive Director and Cofounder
National Women's History Project

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National Women's History Project 730 Second Street #469 Santa Rosa, CA 95402

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Women's History News

The New-York Historical Society's New Center for the Study of Women's History

A landmark undertaking has begun that will transform a substantial portion of the New-York Historical Society's fourth floor into a cutting-edge permanent museum space and center for scholarship focused on women's history. It is the first such initiative in New York City, on a scale that is unprecedented in the United States. The new Center will focus particular attention on the relevance of women's history to broader movements around labor, health, justice, and social welfare that illuminate cultural, political, ethnic, societal, and economic change over time. womenshistory@nyhistory.org

Bringing the Boston Women's Heritage Trail to Life

The efforts to remember and honor the work of women in American history can be seen at the Harvard Graduate School of Education, where three graduate students just completed a semester-long project to bring the Boston Women's Heritage Trail to life. The students created a reality game that allows users to learn more about the women featured along the trail and bring these sites to life with interactive activities, additional information, and media and prompts users to relate history to their own lives.

Status of National Women's Hall of Fame

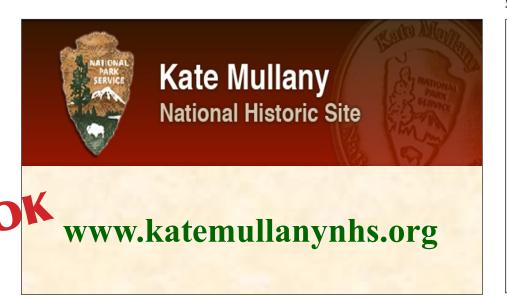
The National Women's Hall of Fame is scheduled to move into the first floor of the Center for Great Women (in Seneca Falls, New York) in December 2016.

A Monument to the Woman Suffrage Movement in **Central Park**

The effort to break the bronze ceiling in NYC's Central are first statue of real women in the Park's 160 year histo size well on nt. For more Statue will be a monument to the Woman S visit www.centralparkwherearethewomen.ord

The Commission on a Nation Men's History Museum

This Commission has been directed to submit to Congress a report containing their recommendations with respect to a plan of action for the establishment and maintenance of a National Women's History Museum in Washington, D.C. or its environs. This report is to be submitted no later than November 18, 2016. To ensure that all voices are heard during our deliberation, the Commission would appreciate your help by completing a short survey. Please go to our web site www.womenshistorycommission.org to participate in the survey today.



Celebrating Lives and Legacies



Lydia Bickford (1946 -2015)

Lydia Bickford championed justice for all. Her enthusiastic political involvement in all areas of local, state, and national agendas defied cynicism. She was a planner and a doer and helped make the world a better place for all of us. The NWHP will always be grateful for Lydia's extraordinary generosity and her unlimited support.

Marcy Telles (1951 - 2015)

Karen Darner

Marcy Telles, with help from some of our staff & supporters, wrote a compelling women's history musical tribute which has been shared tens of thousands of times in classrooms and women's history program throughout the country. Her creation of "A Fine and Long Tradition" has become the NWHP anthem for which we will always be grateful.



Thank You to Our 2016 Donors!

Diana Madoshi

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We are especially indebted to our **Legacies Sponsors** - Betty Bock, Sunny Bristol, Lissa McLean and Gerda Lerner - whose bequests have been essential in sustaining our work. For information about making a bequest to the National Women's History Project, please email nwhp@nwhp.org

We would also like to thank the Bickford Foundation for their very generous support and El Cid Bookkeeping for their generous pro bono work.

Your Support Makes Our Work Possible

Please remember that the next time you order from Amazon use smile.amazon.com. On your first visit to smile.amazon.com, you need to select the National Women's History Project as the organization to receive donations. Then every eligible purchase you make at smile.amazon.com will result in a donation. Note: you can change your charity any time.

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the National **Women's History Project on Facebook** and Twitter to keep up on NWHP programs and enjoy

our daily women's history facts. 707-636-2888 • www.nwhp.org



2017 National Women's History Month Honorees' Lunch and Program

A special luncheon and program to recognize and celebrate the lives and work of the 2017 National Women's History Month Honorees will be held at The Hamilton Live in Washington, DC on Saturday, March 19th from 12:00 to 2:30. Ticket are \$100 for non-members and \$75 for NWHP members (all donors, partners, network members) and are available on-line in the NWHP Store.

Making Business Accessible to Women



What size is Gibbs' ad?

Katharine Gibbs: Beyond White Gloves

Hard copy and ebook on amazon.com www.roseadoherty.com

WOMEN'S EMPLOYMENT FIRSTS

- **1650** Anne Bradstreet is the first published American woman author.
- **1707** Henrietta Johnston is a portrait artist in Charles Town, SC, making her the first professional woman artist in the U.S.
- **1795** Anne Parrish establishes the House of Industry in Philadelphia, the first charitable organization for women in the U.S.
- **1809** Mary Kies is the first woman to receive a patent for her method of weaving straw with silk.
- **1837** Oberlin College is the first college or university to admit female students. Women students are required to do laundry and cooking for the male students.
- **1849** Elizabeth Blackwell graduates from medical school and becomes the first woman physician in the U.S.
- **1859** Harriet Wilson publishes Our Nig: or, Sketches from the Life of a Free Black making her the first African American novelist.
- **1866** Lucy Hobbs is the first woman to graduate from dental school.
- **1869** Arabella Mansfield is granted a law license in lowa, making her the first woman lawyer in the U.S.
- **1873** Ellen Swallow Richards is the first woman to graduate from MIT; she goes on to become the first female professional chemist in the country.
- **1885** Sarah E. Goode is the first African American woman to earn a patent for her bed that folds into a cabinet.
- **1896** Alice Guy Blache is the first American woman filmmaker.
- **1914** Mary Davenport-Engberg is the first woman to conduct a symphony orchestra in Bellingham, WA.
- **1916** Jeanette Rankin of Montana is the first woman elected to the U.S. House of Representatives.
- **1931** Maxine Dunlap is the first woman to earn a glider pilot license.
- **1946** Edith Houghton is the first woman hired as a major-league baseball scout.
- **1970** Diane Crump is the first woman jockey to ride in the Kentucky Derby.
- **1983** Sally Ride is the first American woman astronaut to travel into space.
- **1985** Penny Harrington becomes police chief of Portland, OR, the first woman police chief of a major U.S. city.
- **1985** Wilma Mankiller is the first woman chief of the Cherokee Nation.
- **1993** Sheila Widnall becomes Secretary of the Air Force, the first woman to lead any branch of the military.

National Women's History Month 2017 Theme

Honoring Trailblazing Women in Labor and Business

The 2017 theme for National Women's History Month honors women who have successfully challenged the role of women in both business and the paid labor force. Women have always worked, but often their work has been undervalued and unpaid.

The 2017 Honorees represent many diverse backgrounds and each made her mark in a different field. Additionally, the Honorees' work and influence spans three centuries of America's history. These women all successfully challenged the social and legal structures that have kept women's labor underappreciated and underpaid.

Facing stark inequalities in the workplace (lower wages, poor working conditions, and limited opportunities), they fought to make the workplace a less hostile environment for women. They succeeded in expanding women's participation in commerce and their power in the paid labor force. As labor and business leaders and innovators they defied the social mores of their times by demonstrating women's ability to create organizations and establish their own businesses that paved the way for better working conditions and wages for themselves and other women.

They proved that women could succeed in every field. While each Honoree is extraordinary, each is also ordinary in her own way, proving that women business and labor leaders can and should be considered the norm. Most importantly, the 2017 Honorees paved the way for generations of women labor and business leaders to follow. Get Involved.

Breaking the Glass Ceiling

Norma Yaeger

1930

First woman stockbroker to be permitted on the floor of the New York Stock Exchange (NYSE).

Norma Hason Nahmias Yaeger is a trailblazing stockbroker who fought for women's right to join men on the floor of the New York Stock Exchange. She went on to found a mutual fund and two security brokerage firms.

Norma Hason, of Sephardic Jewish heritage, married young, stayed at home with her children, and deferred to her husband as the breadwinner. After her husband lost his job, Norma started dreaming of a better life and knew the one thing that interested her most was the stock exchange. In 1962 Norma enrolled in the Hornblower & Weeks, Inc. stockbroker-training program and became the first woman graduate. Not knowing



any other women in the industry, she successfully fought to join her male classmates on the New York Stock Exchange floor. The NYSE did not previously allow women on the floor and Norma Yaeger is recognized as the first woman stockbroker to break that barrier. Norma also became the first woman on the Hornblower& Weeks Management Advisory Board.

Norma Yaeger remarried and moved to California where she started the registration of the state's first Money Market Mutual Fund, The Liquidity Fund. In 1981 Yaeger opened her own brokerage firm, Yaeger Securities. She opened a second firm in 1991, Yaeger Capital Markets, to service government pension plans. At the height of her career, Yaeger's firms did millions of dollars of trades each day. Norma held licenses with the New York Stock Exchange, National Association of Security Dealers, Chicago Board of Options, and the Commodity Exchange. She sold her firm and retired in 1998. The following year Representative Loretta Sanchez (D, CA) presented Yaeger with the United States Congress Award.

Norma raised five children with her husband Larry Yaeger. Now in her 80s, she continues to give lectures across the country on women's empowerment. In 2014 Yaeger published her memoir Breaking Down the Walls. Her story is now being developed into a motion picture.

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Fighting Against Workplace Discrimination

Lilly Ledbetter

1938 Equal Pay Activist

Lilly Ledbetter took her case of employment discrimination all the way to the U.S. Supreme Court and beyond. Today she is a women's rights and civil rights activist and sought after speaker.

Ledbetter grew up near Jacksonville Alabama; she married, had two children, and worked various office jobs. In 1979 she got her dream job working as a manager at the local Goodyear tire factory. As the only woman working on the factory floor, she faced daily sexual harassment. Despite the discrimination, she worked hard and stayed at Goodyear, hoping it would eventually get better.

In 1998, after 19 years with the company, Ledbetter received an anonymous note informing her



that she was paid significantly less than men doing the same job. In response, Ledbetter filed a sex discrimination case against her longtime employer. The case, Ledbetter v. Goodyear Tire & Rubber Co., was tried and found in Ledbetter's favor, but Goodyear appealed and her win was reversed. In 2007 the U.S. Supreme Court ruled 5-4 against Ledbetter, arguing that she would have had to file her complaint within 180 days after receiving

her first discriminatorypaycheck. Justice Ginsberg's dissent argued that Ledbetter couldn't have filed suit earlier because she was not aware of the pay inequity; Ginsberg urged her to keep fighting.

Ledbetter did keep fighting. In August 2008 she spoke about pay equity at the Democratic National Convention. On January 29, 2009 President Obama signed the Lilly Ledbetter Fair Pay Act into law. The new law loosens the time restrictions on filing discrimination cases, allowing the 180-day clock to reset every time an individual experiences an act of discrimination. Despite this victory, Ledbetter never received a settlement from Goodyear.

Lilly Ledbetter is now an activist, urging women and minorities to fight for their civil rights. In 2012 she released her memoir *Grace and Grit: My Fight For Equal Pay and Fairness at Goodyear and Beyond.*

WORKPLACE DISCRIMINATION YESTERDAY & TODAY

Sexual Harassment

Women have experienced sexual harassment (including but not limited to unwelcome sexual advances, requests for sexual favors, sexual innuendos or comments, and unwelcome touching) for as long as they have been in the workplace. Title VII of the Civil Rights Act of 1964 expressly prohibits sex-based discrimination (including sexual harassment). However, harassment is still common in some male dominated workplaces and fields such as engineering, construction, and firefighting. Victims of workplace sexual harassment can file complaints with the Equal Employment Opportunity Commission (EEOC) or follow their employer's complaint procedures.

Pay Equity

For generations women were paid less at work simply because they were women. One justification for paying women less was the assumption that women had either a husband or father serving as primary breadwinner. The Equal Pay Act, prohibiting paying women less for doing the same work, was signed into law in 1963. Despite the legal groundwork, pay inequity is still prevalent. According to AAUW the pay gap was 60% in 1960, 70% in 1990, and 80% in 2016. The gap varies widely based on location, age, and race with pay gaps of 54% and 63% for Latinas and African American women respectively. At the current rate, the gender pay gap won't be eliminated until 2059. Victims of pay inequity can file complaints with the EEOC.

Job Segregation

Before Title VIII of the Civil Rights Act of 1964, it was legal to deny employment or promotion to women based on sex. Even after Title VII, sex-segregated help wanted ads were still prevalent. The National Organization for Women (NOW) took this up as one of its first issues, and after much lobbying, the EEOC ruled the practice illegal in 1968. The ruling was strengthened in 1973 when the Supreme Court upheld the practice as unconstitutional. Despite legal protections, many fields remain largely segregated due to stereotypes and harassment.

Discrimination Against LGBT Individuals

There are no federal laws protecting individuals from workplace discrimination based on sexual orientation or gender identity. Some states do have laws on the books, but despite persistent efforts (since 1994), Congress has failed to pass the Employment Non-Discrimination Act.

Barbara "Dusty" Roads

1928 Flight Attendants' Union Leader

Barbara "Dusty" Roads is a former flight attendant who fought against the airline industry's sexist working conditions and regulations.

Dusty was hired as an American Airlines stewardess in 1950. In 1953, her employer insisted on a contract clause that all stewardesses hired after Dec. 1, 1950 would be fired at age 32; the rule soon became an industry-wide standard. Dusty called out the rule as gender discrimination and urged her union, ALSSA (Airline Stewards and Stewardesses Association) to fight against it.

After serving as contract negotiator and Chair of the Los Angeles base of ALSSA, Dusty was appointed ALSSA's national Washington D.C. lobbyist in 1958. As a lobbyist she testified at hearings about airline safety, training, certification,



and unfair age regulations. She befriended Rep. Martha W. Griffiths and Sen. Margaret Chase Smith, who both supported her cause. In 1963, Dusty's efforts led to an early attempt at writing a bill to repeal the age rule. Dubbed "The Old Broads Bill"by Congressmen, it failed.

In her next move, Dusty and other stewardesses held a press conference to protest the age policy. It captured national media attention and a debate on the airlines'intentions ensued. In 1965
Dusty entered the Equal Employment
Opportunity Commission (EEOC)
agency the day it opened and,
filed the first anti-discrimination
complaint in the United States
on behalf of her colleague, Jean
Montague. After a three year EEOC
fight, the age regulation was finally
overturned under threat of a union
strike in 1968.

In 1997 Dusty helped form a new independent union, the Association of Professional Flight Attendants (APFA), which remains the largest independent union in the country. She retired at age 66.

Now in her late eighties, Dusty continues to promote the need to protect hard fought employee rights that are in jeopardy today. Several books on the history of the women's movement cite her contributions and she has been featured in many radio and TV programs, including an episode of the original PBS Makers documentary.

TIMELINE OF WOMEN IN LABOR HISTORY

- **1864** Kate Mullany organizes the Collar Laundry Union, considered the first sustained female union.
- **1866** Black women laundresses in Jackson, Mississippi organize a union and strike for higher wages.
- **1888** Knights of Labor agrees to admit women.
- **1897** Leonora O'Reilly organizes the United Garment Workers of America.
- **1899** The National Consumers' League is formed and seeks to improve working conditions for women.
- **1900** International Ladies Garment Workers Union is formed when seven local unions combine.
- **1903** The Women's Trade Union League is formed, becoming the first national association committed to organizing women workers.
- **1905** Lucy Gonzalez Parsons participates in the founding of the Industrial Workers of the World.
- **1919** The National Federation of Business and Professional Women's Clubs is founded.
- **1920** Congress creates the U.S. Department of Labor Women's Bureau.
- **1930** Rosina Tucker helps found the Brotherhood of Sleeping Car Porters, the first African American labor union.
- **1938** Luisa Moreno becomes vice president of the United Cannery, Agricultural, Packing and Allied Workers of America, the first Hispanic American vice president of a major labor union.
- **1941** The U.S. enters World War II; seven million women become industrial workers and 400,000 women join the military.
- **1950** The Salt of the Earth Strike is the first major strike led by women.
- **1965** Dolores Huerta is the first female leader of the farm workers union.
- **1974** Addie Wyatt and others found the Coalition of Labor Union Women.
- **1983** The American Federation of State, County and Municipal Employees (AFSCME) Women's Rights Department is created.
- **1986** AFSCME wins a \$100 million sex-discrimination settlement against Washington State, and 35,000 state workers get pay increases.
- **2008** Yvonne Walker breaks racial and gender barriers when she becomes the first African American woman president of SEIU Local 1000.

Learn more at afscme.org

Women in Labor History

Lucy Gonzalez Parsons

1853- 1942 Labor Organizer and Socialist Leader

Lucy Gonzalez Parsons was a labor organizer, radical socialist, and anarchist. She was a founder of the Industrial Workers of the World and was a prolific writer and speaker. At the height of her activism, Parsons was described by the Chicago Police Department as "more dangerous than a thousand rioters."

Lucy Gonzalez had Native
American, African American, and
Mexican heritage and may have
been born into slavery. She married
Albert Parsons in 187. Due to
intolerance of their interracial
marriage, the couple was forced to
move north from Texas. Relocating
to Chicago, Illinois, the Parsons
became increasingly involved in
revolutionary activism championing
workers' rights, political prisoners,
people of color, the homeless,



and women. Lucy Parsons wrote for multiple radical publications including The Socialist, and The Alarm, the journal of the International Working People's Association. The Parsons were arrested numerous times for giving public speeches and distributing anarchist materials. In 1887, her husband was arrested and subsequently executed in Illinois for his assumed involvement in the Haymarket Riot, believed by many to be a frame-job.

n 1905 Parsons was a founder of the Industrial Workers of the World, an international organization that believes that all workers should unite as a social class. Focus on class struggles of poverty and unemployment, Parsons, in 1915, organized the Chicago Hunger Demonstrations, sparking a huge demonstration the following month with collaboration from the American Federation of Labor, the Socialist Party, and Jane Addams' Hull House. Parsons is credited with envisioning strikes of the future, where rather than walking out strikers would stay in and take over the property of production, what would become sit-down strikes in the U.S.

Lucy Parsons continued giving public speeches well into her 80s. She died in a house fire in 1942 at age 89 in a house fire. In 1970 the Lucy Parsons Center, a Boston based radical bookstore, was founded. The city of Chicago named a park in her honor in 2004.

Kate Mullany

1845 – 1906 Organized First All-Female Labor Union

Kate Mullany formed the nation's first bona fide all-female union. In 1864 she organized over 300 of her fellow Troy, New York laundresses into the Collar Laundry Union.

Born in England of Irish parents, Mullany immigrated to the U.S. with her family and, following her father's death, went to work to support her mother and siblings. Mullany worked in one of Troy's 14 collar laundries, where women worked 12 to 14 hour days washing, starching, and ironing. Although considered a good job, working conditions were dangerous and wages were low. Inspired by the successful efforts of local tradesmen, Mullany organized her fellow laundresses. Organizing was challenging, as many of the women had family obligations after



work and there was no large venue for them to meet, but Mullany was determined, and the Collar Laundry Union was born.

On February 23, 1864 Mullany and her fellow workers walked out of their jobs in Troy's laundries and went on strike. Mullany and the union demanded higher wages and safer working conditions. At first the laundry owners refused to negotiate, but the Collar Laundry Union, supported by the local Iron Molder's Union, refused to budge on its demands. After five days, a few

of the laundry owners finally gave in and agreed to increase wages by 25 percent, and the following day the remaining laundries followed. The strike was a success.

In recognition of her leadership, Mullany was the first woman to become an officer of a national union when she was selected assistant secretary of the National Labor Union in 1868. She later moved to Buffalo, where she married John Fogarty and opened the Troy Laundry.

Kate Mullany died in 1906. She was inducted into the National Women's Hall of Fame in 2000and the Labor's International Hall of Fame in 2016. Her home in Troy was designated a National Historic Landmark in 1998 and a National Historic Site by Congress in 2004. It is owned and being restored by the American Labor Studies Center. It is also listed on New York State's Women's Heritage Trail.

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Labor Leaders of Yesterday and Today

Addie L. Wyatt

1924 – 2012 Labor Union Leader and Civil Rights Activist

Born in Mississippi in 1924, she came to Chicago in 1930 and helped care for her seven brothers and sisters. She married Claude S. Wyatt Jr. at the age of 16 and applied for a job as a typist for Armour and Company. However, African American women were not hired as typists so she was sent to the canning department

In 1953, Wyatt became the first black woman elected to office in Local 56 of the United Packinghouse Workers of America (UPWA), An ordained minister, she and her husband founded the Vernon Park Church of God in Chicago in 1955 and began their work with Dr. Martin Luther King, Jr. They participated in major civil rights marches including the March on



Washington and the march from Selma to Montgomery, Alabama.

Addie Wyatt was also a leader in the struggle for the Equal Rights Amendment. Eleanor Roosevelt appointed her to the United States Commission on the Status of Women in the early 1960s and in 1966, she was a founding member of the National Organization for Women.

Wyatt became a founding member of the Coalition of Black Trade

Unionists in 1972. Two years later she was the pivotal force in the founding of the Coalition of Labor Union Women (CLUW) where she gave the keynote speech addressing 3,200 women.

In 1975, TIME Magazine named her one of the "Twelve Women of the Year." A year later she became International Vice President of the United Food and Commercial Workers. As a leader in the labor movement, the civil rights movement and the women's right movement, Addie L. Wyatt was known for her patience and persistence. She was a conciliator who built bridges for greater inclusion and for leadership opportunities for women and minorities. She counseled Barack Obama when he was a young community organizer in Chicago. Rev. Addie L. Wyatt passed away in 2012. There she fought against gender and race based inequities and for equal pay for equal work.

LAWS PROTECTING WOMEN IN THE WORKPLACE

The labor movement has been at the forefront of lobbying for laws protecting employee rights. Below are the major federal laws protecting women from employment discrimination.

1938 The Fair Labor Standards Act set the 40-hour workweek, a national minimum wage (the same for men and women), and overtime pay. The act also prohibited most employment of children under age 16.

1963 The Equal Pay Act was the first federal law making it illegal to discriminate on the basis of sex in the payment of wages or benefits.

1964 Title VII of the Civil Rights Act protects from employment discrimination based on sex, race, color, religion, or national origin. The act also established the Equal Employment Opportunity Commission (EEOC) to investigate any claims of employment discrimination.

1967 The Age Discrimination in Employment Act protects persons 40 and older from employment discrimination based on age.

1978 The Pregnancy Discrimination Act amended Title VII to clarify that discrimination based on pregnancy is a form of sex discrimination. The law considers pregnancy a temporary disability.

1991 The Americans with Disabilities Act (ADA) prohibits discrimination against a qualified person with a disability and requires employers to make reasonable accommodations.

1993 The Family and Medical Leave Act (FMLA) requires companies with 50 or more employees give a maximum of 12 weeks unpaid, job-protected leave to employees for the birth or adoption of a child, as well as personal or family illness.

2009 The Lilly Ledbetter Fair Pay Act amended the Civil Rights Act to ensure that the 180-day statute of limitations resets each time an employee receives a discriminatory paycheck.

Yvonne Walker

1959 President, Service Employees International Union (SEIU) Local 1000

Yvonne Walker is President of SEIU Local 1000. Her efforts towards economic and social justice are felt not only by her California constituents, but also by workers across the country and around the world.

Walker grew up in a military family and served herself as a Marine, where she honed her leadership skills. In 1995 she took a job as a legal secretary for the California Department of Justice. She soon got involved in her union and led efforts to organize her colleagues. Walker quickly rose in union leadership serving as Chair of the Office & Allied Workers Bargaining Team, and later as Vice President of Bargaining statewide. In 2008



Walker became President of SEIU Local 1000, the first African American women to serve in this role. As President, Walker represents more than 95,000 public and private sector employees in CA. Her leadership has empowered workers and their families to have a collective voice in the fight for economic and social justice. She leads struggles against cuts to pensions, wages, benefits, and health care.

Known as an expert problem solver and innovative thinker, Walker is a sought after contributor to many national and international efforts. She served on the board of SEIU's International Futures Committee, which brings together union leaders worldwide to strategize about visions for the future and how to get there. Walker is especially committed to the fight for retirement security. Towards this effort she chairs SEIU's International Retirement Security Committee and sits on California's Secure Choice Retirement Investment Board.

Though in many leadership roles, Yvonne Walker is always on the front lines of the fight with and for the rights of low-wage workers. Her efforts have won her the trust of the 95,000 California workers she represents. She has also received awards from numerous organizations, most notably the Coalition of Labor Union Women.

WOMEN IN MALE-DOMINATED OCCUPATIONS

Both Andra Rush and Nina Vaca succeeded as women business leaders in male-dominated fields.

Below are some the occupations with the fewest percentage of women employees (according to the 2014 Department of Labor statistics)

- Cement Masons 0.0%
- Bus and truck mechanics 0.3%
- Roofers 0.5%
- HVAC Mechanics and Installers 1.2%
- Highway Maintenance Workers 1.5%
- Electricians 2.4%
- Pest Control Workers 3.7%
- Firefighters 5.7%
- Aircraft Pilots & Flight Engineers 7.2%
- Mechanical Engineers 8.8%
- Parking Lot Attendants 10.5%
- Computer Network Architects 12.4%
- Police & Sheriff's Patrol Officers 12.4%
- Taxi Drivers and Chauffeurs 12.7%
- Computer Hardware Engineers 15.3%
- Civil Engineers 16.5%
- Drafters 18.1%
- Clergy 18.6%
- Computer Programmers 21.4%
- Chefs and Head Cooks 21.4%
- Chiropractors 22.4%
- Farmers, Ranchers, and other Agricultural Managers 23.8%
- Environmental Scientists and Geoscientists 24.5%
- Architects 25.3%

Women Business Leaders

Andra Rush

1952 Founder/ CEO, Rush Group

As founder, chair, CEO and president of Rush Group, which operates Dakkota Integrated Systems, Detroit Manufacturing Systems and Rush Trucking Corporation, Andra Rush leads the largest woman-owned business enterprise in Michigan, and one of the largest Native American-owned companies in the U.S.

In 1984, Rush borrowed \$5,000 from her parents and used her credit cards to launch Rush Trucking with one van and two pickups. Today, Rush Trucking Corporation transports goods for Fortune 100 companies across the U.S. and Canada with 1,100 trucks and 700 drivers.

Her mission from the very beginning has been to create sustainable job opportunities in underserved communities.



Rush launched Dakkota Integrated Systems in 2001, providing service to original equipment manufacturers by managing the complete assembly and sequencing of integrated automotive interiors through a joint venture with Magna International Inc. Dakkota, recognized for supplier development and diversity by the Michigan Minority Supplier Development Council, employs 2,200 highly trained team members, and was named Supplier of the Year for quality and world-class manufacturing by Chrysler Group in 2013 and Supplier of the Year for

three consecutive years, 2013, 2014 and 2015, by General Motors.

President Barack Obama acknowledged Rush during his 2014 State of the Union address for creating manufacturing jobs in Detroit with the June 2012 opening of Detroit Manufacturing Systems, a joint venture with Faurecia --the first such plant opening in the city in decades. The automotive supplier's workforce has since grown to nearly 1,000, most living in Detroit.

Rush is a member of the U.S. Manufacturing Council, the principal private sector panel that advises the Commerce Secretary on government policies and programs and their impact on the manufacturing sector. She is an active member of several organizations, including Business Leaders for Michigan, Detroit Economic Club, Detroit Regional Chamber, Detroit Workforce Board and United Way.

In October 2014, she was inducted into the Michigan Women's Hall of Fame.

Nina Vaca

1971 CEO and Chairman of Pinnacle Group

Nina Vaca is Pinnacle Group's Founder, Chair, and Chief Executive Officer. Her dynamic leadership over the past 20 years has propelled the company from a niche IT services firm to the workforce solutions powerhouse it is today.

Vaca is living proof of what is possible in this country. She is a trailblazer as one of the very few Latinas elected to serve as director of a publicly-traded company. Pinnacle's evolution and astronomical growth is the result of Vaca's fearless approach to overcoming challenges and her intense focus on delivering impeccable service and putting people at the heart of everything. Pinnacle has been named to the Inc. 500/5000 list of fastest growing companies for over a decade and



in 2015 was named the Fastest Growing Women Owned/Led Company in the U.S. by the Women Presidents' Organization.

Vaca serves on three boards, and is determined to empower more women to follow in her footsteps through her At the Table initiative. She holds three honorary doctorates from notable universities and is the youngest graduate in her alma mater's history to be honored as a distinguished alumna. Vaca

has been featured in numerous publications and is a sought-after speaker and thought leader. This year Vaca joined the 2016 Class of Henry Crown Fellows at the Aspen Institute. A global leader, Vaca is a German Marshall Memorial Fellow and part of the British-American Project. As a PAGE ambassador, Vaca has spoken to and inspired entrepreneurs all over the world, traveling to countries on five continents to empower the next generation of business leaders.

Vaca is a committed civic leader and philanthropist. She advocates passionately for women and entrepreneurs and works to advance girls and women in STEM fields. In 2014, the White House appointed Vaca as a Presidential Ambassador for Global Entrepreneurship. She also serves as Chair Emeritus of the United States Hispanic Chamber of Commerce. An avid athlete, Vaca has participated in iconic races, recently raising \$100,000 to help entrepreneurs.

707-636-2888

Women in Government Service

Barbara Hackman Franklin

1940 Presidential Advisor, Secretary of Commerce, and International Business Leader

Barbara Hackman Franklin's career is trailblazing for both her extensive government and private sector work and for her efforts to open the doors to other women leaders. Serving five presidents, Franklin led efforts to increase the number of women in government, normalized commercial relations between the U.S. and China, and is an expert on corporate governance.

Franklin's public service began in 1971, as a staff assistant to President Nixon. She led the first White House effort to recruit women for high-level government jobs, nearly quadrupling the number of women in those positions (1971-73). Her efforts are recounted in the 2012 book by Lee Stout, A Matter of Simple Justice: the Untold Story of Barbara Hackman Franklin and A Few Good Women. Following



this, she was appointed an original Commissioner of the Consumer Product Safety Commission, where she focused on safer products for children (1973-78).

As the 29th Secretary of Commerce for President George H.W.
Bush, she increased American exports with initiatives in China, Russia, Japan, and Mexico. Her 1992 historic mission to China normalized commercial relations with that country, removed the ban on ministerial contact, and brought back \$1 billion in signed contracts for U.S. companies. Trade

with China grew dramatically in the ensuing years, as did foreign investment.

Franklin is President and CEO of Barbara Franklin Enterprises, a private international consulting firm. She has served on the boards of directors of numerous public companies, private companies, and non-profit organizations. She has also served in leadership roles for many professional organizations and was a founding member of Executive Women in Government (1973).

Franklin graduated with distinction from the Pennsylvania State University and was one of the first women graduates of the Harvard Business School. Among her many honors, awards, and honorary degrees, she was inducted into the Connecticut Women's Hall of Fame (2013), The National Association of Corporate Directors (NACD) Directorship Hall of Fame (2014), and the Financial Executives International Hall of Fame (2015). She resides in Washington, DC and Bristol, CT with her husband Wallace Barnes.

WOMEN'S EMPLOYMENT IN THE FEDERAL GOVERNMENT

According to the EEOC women currently occupy 44% of all federal government jobs, but hold only 30% of senior executive level positions.

According to the Partnership for Public Service, the Social Security Administration employs the highest percentage of women (67.2%) and the Department of Transportation the lowest (26.4%).

In 1968, 13 women seeking to establish equal opportunities for women in federal employment created Federally Employed Women (FEW). The private non-profit continues to work at the national, regional, and chapter levels towards its four major program areas; legislation, training, compliance, and diversity.

FEMALE CABINET SECRETARIES

In 1933, **Frances Perkins** was appointed Secretary of Labor by FDR, the first woman appointed to the cabinet.

In 1953, President Eisenhower appointed **Oveta Culp Hobby** Secretary of Health, Education, and Labor. President Carter appointed Patricia Roberts Harris to this same post in 1979, making her the first African American woman to serve in the cabinet.

Every president since Carter has appointed at least three women to their cabinet.

President Obama appointed eight women to cabinet positions, the current record.

The Department of Labor has had the most female secretaries with seven.

Three cabinet departments have never had women secretaries; Defense, Treasury, and Veterans Affairs.

Secretary of Labor **Elaine Chao** (2001) was the first Asian American woman cabinet secretary and Secretary of Labor Hilda Solis (2009) was the first Hispanic American woman cabinet secretary.

Alexis Herman

1947 Presidential Advisor, Secretary of Labor, and Civic Leader

Born in Mobile, Alabama, Herman began her career working for Catholic Charities helping young people find work. At the age of twenty-nine, President Carter's appointment made her the youngest director of the Women's Bureau in the history of the Labor Department. In 1992, she became the 1st African American woman to serve as an Assistant to the president as the Director of the White House Office of Public Liaison. On May 1, 1997, Herman was sworn in as America's 23rd Secretary of Labor and the first African American ever to lead the United States Department of Labor. During her tenure as a member of the President's Cabinet she also served as a valued member of the National Economic Council.



As Secretary, Herman focused on a prepared workforce, a secure workforce, and quality workplaces. With that mandate in mind, she consolidated the Department's wide array of skills development programs into a simpler, more efficient system. Herman led the effort to institute a global child labor standard; moved people from welfare to work with dignity; and launched the most aggressive unemployed youth initiative since the 1970's. Under her

tenure, unemployment reached a thirty-year low and remains so today. The nation witnessed the safest workplace record in the history of the Department of Labor.

Currently Alexis Herman serves as chair and CEO of New Ventures, LLC a Risk Management Firm.. She continues to lend her expertise and talent to many corporate enterprises and nonprofit organizations. Herman is a former trustee of her alma mater, Xavier University of Louisiana. She Co-Chaired the Bush Clinton Katrina Fund and was a member of the board of the Clinton Bush Haiti Fund. Presently, she chairs the Toyota Diversity Advisory Board. Her nonprofit work today includes: serving as a Trustee for the National Urban League, a member of the Executive Board of Delta Sigma Theta Sorority, Inc., and the president of the Dorothy I. Height Educational Foundation.

PREVIOUSLY HONORED WOMEN IN COMMUNITY DEVELOPMENT

Women have been active leaders in community development efforts throughout U.S. history. Women led community development efforts often focus on advocacy and activism and keep community member participation at the forefront. The below women are among the National Women's History Project's honorees for our 2006 theme, Women: Builders of Communities and Dreams.

Nancy Skinner Nordhoff (1932) is a philanthropist and environmental activist based in the Seattle, Washington area. She founded the Goosefoot Community Fund to support environmental, development, and rural economic support of Whidbey Island.

Juana Gutierez (1932) founded Madres de Este Los Angeles, which defeated proposals to build a prison and toxic dump in her neighborhood. The organization also created a water conservation program that employed 22 people and opened a community garden.

Marian Van Landingham (1937) is a community leader, politician, and artist. She led efforts to transform an old military storage facility in Alexandria, Virginia into the Torpedo Factory Art Center (1974) and established Volunteer Alexandria (1980). Van Landingham served in the Virginia House of Delegates from 1982-2005 where she led efforts to fund public schools with proceeds from the state lottery.

Cindy Marano (1947-2005) was an economic justice activist working primarily for low-income women. Marano led numerous organizations at the national level including Wider Opportunities for Women, the National Workforce Network, and the Older Women's League. In 1997 she created Marano and Associates, which identified strategies for low-income people to move out of poverty.

Winona LaDuke (1959) is an environmental activist known for her work on tribal land claims and sustainable development. LaDuke is Executive Director of Honor the Earth, which took a leading role in the Dakota Access Pipeline protests in 2016.

Women in Community Development

Rebecca Anderson

1940 Community and Economic Development Organizer

Rebecca "Becky" Anderson and a team of Western North Carolinians created HandMade in America. She was founding director of the organization, which established a craft-focused economy for 25 counties in the state. It became a cultural heritage model for National Heritage Areas, and a model for 16 state programs.

As Director of Handmade,
Anderson coordinated major
projects in tourism, small town
revitalization, and education
programs for school systems. She
established The Center for Craft,
Creativity and Design for the
North Carolina University system.
Her heritage tourism program
began with Craft Heritage Trail
guidebooks taking visitors through
23 counties to studios, galleries
and local heritage sites. As a result
craft maker incomes increased by



23%. Under Anderson's leadership, Handmade received multiple honors including the Award of Merit for Sustainable Development from Renew America, Inc. In 2003 Worth Magazine ranked Handmade one of the top 24 arts non-profits in the U.S.

Handmade's Small Town Revitalization Programs included 13 towns with populations under 1,000, and over 12 years achieved 177 facades restored; 212 buildings renovated; 1,350 jobs created; 349 new businesses; 83 business expansions; \$9 million public money invested;

\$43 million private money invested; and 183,713 total volunteer hours provided in towns with no town managers or town planners.

In partnership with the local community college and Resource Conservation Development District, Handmade established two craft incubators for ceramics and glass at a closed landfill using the methane gas from the landfills as the power source. An EPA LMOP feasibility study concluded the removal of methane gas was equal to planting 14,000 trees or removing 21,000 cars off the roads. Craft residents went on to establish 17 new businesses.

Prior to founding Handmade, Becky Anderson was also Director of: Community Development, Land of Sky Regional Planning Council, served as Director of Economic Development for the Ashville, NC Chamber of Commerce, and as Director of Economic Development for the city of Ashville. In 2000 Anderson was named among *U.S. News and World Report's* list of the United States top 20 visionaries.

Maggie Walker

1864 - 1934 Businesswoman and Community Banking Leader

Maggie Lena Walker was the first African American woman in the U.S. to charter a bank. Her success as a business leader and community organizer made her an inspiration to African Americans and women across the country.

Raised in post-Civil War Richmond, Virginia, Walker gained leadership experience as a teenager when she joined the Independent Order of St. Luke. This fraternal organization promoted humanitarian causes and encouraged individual selfhelp efforts. Walker held numerous leadership positions and in 1899 she took the top leadership role of Right Worthy Grand Secretary; a post she held until her death. Under Walker's leadership the Order significantly increased its number of chapters and greatly improved its financial solvency.



In 1902 she created a newspaper, the St. Luke Herald, to improve communication between the Order and the public. In 1903 Walker established the St. Luke Penny Savings Bank and served as its first president. Walker gained notoriety as the first African American woman to charter a bank. Walker's bank later merged with two others, forming the Consolidated Bank and Trust Company, and she served as chair of the new bank's board of directors until her death. The bank

thrived as the oldest continuously African American-operated bank in the U.S. until 2009.

Walker's continued success in business gave her additional opportunities to pursue her goals of empowering African Americans and women. She served on the boards of many women's groups including the National Association of Colored Women, and the Virginia Industrial School for Girls. Walker served as a local vice president of the NAACP and as a member of the Virginia Interracial Commission.

Maggie Walker was married to Armstead Walker Jr. and the couple had two sons. She died in 1934 after suffering from paralysis and being confined to a wheelchair for the last six years of her life. Her home, in the historic Jackson Ward neighborhood of Richmond, is now a National Historic Site operated by the National Park Service.

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REMEMBERING PREVIOUSLY HONORED

Trailblazing Women in Labor & Business

Since 1980, the National Women's History Project has selected a theme for Women's History Month and honored a set of women whose life and work exemplifies the theme. Each theme is different and each year a new group of women are honored, meaning that no woman is a National Women's History Month honoree more than once. Below are some of the previously selected National Women's History Month honorees that fit this year's theme.

Mother Jones

(1837-1930) born Mary Harris Jones, was a prominent labor leader and community organizer. Jones organized many major strikes and was arrested on



multiple occasions for her work. Jones fought against child labor and in 1903 organized the Children's Crusade, a protest march from Philadelphia to New York. She was a cofounder of the Industrial Workers of the World (1905).

Frances Perkins

(1880 -1965) was the first woman in the U.S. Cabinet, serving as Secretary of Labor from 1933 to 1945. Perkins was instrumental in many improvements for



American workers including establishing unemployment benefits, setting a minimum wage, standardizing the 40-hour workweek, and ending child labor.

Dolores Huerta

(1926 - present)

activist. She

served as the second President

of the National

for Women and

organized the

Organization

is a union organizer and civil rights

Aileen Clarke Hernandez

Women's Strike For Equality in 1970.

(1930 - present) is a labor leader and activist best known for cofounding the United Farm Workers (1962). A Presidential Medal of Freedom recipient, Huerta is credited with



leading the first successful farm workers bargaining campaign and has been arrested 22 times for participating in non-violent civil disobedience. In addition to her labor organizing Huerta is also a leading activist for immigrant and women's rights.

Katharine Ryan Gibbs

(1863 -1934)
used the post-Civil
War technology
of the typewriter
to create
opportunities for
women to move
from exhausting
and dangerous
domestic service



and factory labor into office positions with decent hours and dependable pay. When doctors finally declared women were physically capable of typewriting, women moved into office positions where they were identified by the machine. They were called "typewriters."

Rose Schneiderman

(1882 -1972)

-1972) was a prominent labor leader in New York, drawing attention to unsafe working conditions following the Triangle Shirtwaist Factory fire of



1911. Schneiderman is credited with coining the term "Bread and Roses" and was instrumental in women wining the right to vote in New York state.

Linda Chavez-Thompson

(1944 -

present) is a labor leader who served as Executive Vice President of the AFL-CIO from 1995 to 2007. In this role she helped pass a federal minimum



wage increase in 1996, pushed for immigration reform, and worked on

Madame C.J. Walker

(1867-1919) is considered the first female self-made millionaire in the U.S. Born Sarah Breedlove, Ms. Walker made her fortune by developing and marketing her own



brand of African American women's hair and beauty products. Walker was an activist and generous philanthropist supporting such causes as the YMCA, Tuskegee Institute, and preservation of the Frederick Douglas House in Washington, DC.

Esther Peterson

(1906 -1997)
was a leading
activist in the
labor, women's,
and consumer
movements for
more than half a
century. As Special
Assistant for
Consumer Affairs



under Presidents Johnson and Carter, she successfully secured such milestones as the truth in packaging legislation. Out of government, she served as Vice President for Consumer Affairs at Giant Food Corporation, and president of the National Consumers League.

Rebecca Adamson

(1950 - present) is a prominent Cherokee businesswoman and advocate. Working with native peoples in the U.S. and abroad, she founded both the First Nations



Development Institute and First People Worldwide. Adamson also established scholarship programs for native students studying business management at Yale and the University of Minnesota.

Wear Red For Equal Pay Day, Tuesday April 4, 2017

Wear red to show how far women and minorities are in the red with their pay. **Equal Pay Day** is the symbolic day when women's earnings catch

up to men's earnings from the previous year. Established in 1996 by the National Committee on Pay Equity, the day is

on Pay Equity, the day is an opportunity to raise public awareness about the persistent gender wage gap. Equal Pay Day is

Equal Pay Day is celebrated each year on a Tuesday to recognize how far into the work week women must work to earn what men earned in the previous week.

Use this day as an opportunity to educate yourself on pay equity issues and to spread awareness in your community or via social media.

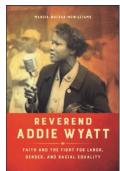
The National Committee on Pay Equity offers an online Equal Pay Day Kit and AAUW suggests fun ways to celebrate the day such as organizing an unequal bake sale. Learn more at payequity.org and aauw.org.



National Women's History Month

Honoring Trailblazing Women in Labor and Business

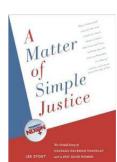
Reverend Addie Wyatt - Faith and The Fight for Labor, Gender and Racial Equality



An extraordinary woman's struggle for the idea of equality as a universal, Godgiven right.
Labor leader, civil rights activist, outspoken

feminist, African American clergywoman--Reverend Addie Wyatt stood at the confluence of many rivers of change in twentieth century America. Wyatt worked alongside Martin Luther King Jr. and Eleanor Roosevelt and appeared as one of Time magazine's Women of the Year in 1975. 266 pages. pager, published 2016 \$28.00 #2027

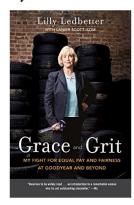
A Matter of Simple Justice- The Untold Story of Barbara Hackman Franklin and a Few Good Women



At the forefront of women's participation in the Nixon Administration's and the long-term consequences for women in the American

workplace was Barbara Hackman. She helped bring more than one hundred women into executive positions in the government and created a talent bank of more than a thousand names of qualified women. \$14.95 #2026

Grace and Grit: My Fight for Equal Pay and Fairness at Goodyear and Beyond



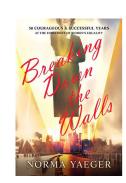
The inspiring story of the woman at the center of the historic discrimination case that inspired the Lilly Ledbetter Fair

Pay Restoration Act--her fight for equal rights in the workplace, and how her determination became a victory for the nation. 290 pages, paper. \$15.00 #2024

Women's

History Month Breaking Down the Walls: 50 Courageous & Successful Years at the Forefront of the Women's Movement

The true story of a 20th century pioneer, Breaking Down the Walls is a window into the reality of being a woman, a wife, and a mother in the middle of that



century. Moreover, it is an inspiration to 21st century who will realize viscerally just how far we've come --- and be reminded of how far we have to go. \$15.99 #2025

2017 THEME PRODUCTS

National Women's History Month Kit

All-In-One National Women's History Program Kit. Everything you need for a successful Women's History celebration. Display the balloons and poster, review the speech and welcome the crowd.

#3514 without Fine and Long Tradition DVD \$49.95

#3513 with Fine and Long Tradition DVD \$59.95

Fine and Long Tradition DVD #0532 \$12.00

Lively 7-minute music DVD with images and upbeat music that recognizes some of the women who changed America from colonial times to the present.

2017 Poster (18"x 24") **#3515** \$8.95 Bulk orders available



The NWHP Store

National Women's History Project is unique as an educational non-profit organization in that most of our revenue is generated by the sale of women's history materials. The resources displayed in the following pages are just a sample of the materials you can find in our on-line NWHP Store which is accessible from our website www.nwhp.org. Thanks for your support.

Celebrate Women's Historic Achievements

NWHP COMMEMORATIVE POSTER SET

Reclaiming the Past (1988) #8920 Nurturing Tradition (1991) #1901 Discover A New World (1992) #4915 Builders of Communities & Dreams (2006) #0662 Generations Moving History Forward (2007) #0746 Taking the Lead to Save Our Planet (2009) #0843

National Women's History Week (1984) #6952 Courageous Voices (1990) #0901 Action Frees Our Dreams (1994) #4904 Write Women Back into History #8921

NWHP COMMEMORATIVE POSTER SET #0163 \$24.00

Ten historic poster celebrate Women's History Week and Month and the women who changed our nation's history. Makes an inspiring and education display for classroom or work place NWHP Commemorative Set #0162 \$24.00



ALL PREVIOUS THEME ITEMS 50% OFF

(Limited Quantities)

Visit NWHP Store for Details www.nwhp.org

BOOKMARKS All Bookmark Are \$2.98/Pkg

WRITING WOMEN BACK INTO HISTORY

New bookmarks to celebrate our 30th anniversary with information and images of Abigail Adams, Harriet Tubman, Sarah Winnemucca, Jane Addams, Patsy Mink, and Sonia Sotomayor.

WRITING WOMEN BACK INTO HISTORY BOOKMARKS #0933



Celebrating Women of Character, **Courage & Commitment**

Front of bookmark celebrates the theme and back of the bookmark honors the 2014 National Women's History Month Honorees. 2" x 8" 25/pk #1478



Women Taking the Lead to Save our Planet

Back of bookmark reads:

The more clearly we can focus our attention on the wonders and realities of the universe about us, the less taste we shall have for destruction." From Rachel Carson' Speech in acceptance of the National Book Award -1963

PLANET BOOKMARKS #0875

THE WOMEN WHO CHANGED OUR NATION

Give your friends, students and co-workers these bookmarks to celebrate women's history. They honor five esteemed American women. Biographical notes or the back. CELEBRATE WOMEN'S HISTORY #7980



WOMEN: BUILDERS OF COMMUNITIES AND DREAMS BOOKMARKS

Information about the theme, honorees, and women's history. 2" x 6 3/4" BUILDERS BOOKMARKS #0664

PENCILS





All Pencils Are \$2.98/Pkg 10 Pencils/Pkg

BANNERS #0747



- March is – National Women's History Month

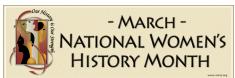
#0847

#1474



ENERATIONS

#1321



11" x 34" All Paper Banners Are \$2.98 Each



PLACEMATS

All Placemats Are \$3.98/Set of 50

WOMEN BUILDERS OF COMMUNITIES AND DREAMS WOMEN TAKING THE LEAD TO SAVE OUR PLANET

#0663 Set of 50 #0845 10½" x 15"











\$1.50/Pkg

Celebrating Women and Democracy Stickers 4" circle. 10/pkg #6777 Our History is Our Strength Stickers 2" x 2" 10/pkg #0979

Write Women Back into History Stickers 21/sheet. Each sticker 1" x 2" #1479



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WOMEN BUTTON



WEAVING THE STORIES OF WOMEN'S LIVES 21/4" #1502





WOMEN'S ART WOMEN'S VISION BUTTON 2" x 2



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OUR HISTORY IS OUR STRENGTH BUTTON 2" x 2"

Buttons are laminated and have a safety pin attachment. Made in USA/Union Bug.

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"FAILURE IS IMPOSSIBLE" BRACELET



Susan B. Anthony ended her last public speech with the belief that when people of good heart and purpose work together -"Failure is Impossible."

Polished Nickel-Plated Cuff

Bracelet 6-5/8" x 1/2" Debossed with black color fill. Gift box with quotation information. #2323 \$17.95

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NWHP logo pin. Synthetic cloisonné Five enamel colors Clutch attachment. .5" x 1.25" Gift boxed

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Sisters Pin



This beautifully handcrafted Sisters Pin was designed to show the connection of sisters and friends.

1.28" x .925" Mixed metals. Gift boxed. \$22.00 #0769

GENERATIONS OF WOMEN **MOVING HISTORY FORWARD** MUG

Large, 15 oz. stunning white mug with different logos on each side

GENERATIONS MUG #0754 \$ 9.95

Well Behaved Women Cuff Bracelet



Well Behaved Women Rarely Make History is inscribed on the outside of this slim cuff bracelet. Mixed metals. Gift boxed. \$15.00 #0871



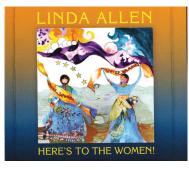
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of 30 years of social change. Singer, songwriter Holly Near continues to use her magical voice and talent to promote social and historic movements the move

history forward. 37-song CD. #0760 \$23.98

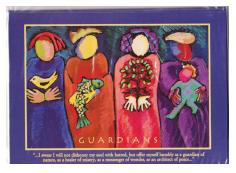
Here's to the Women Twenty songs



commemorating women's journey to justice with an emphasis on the battle for the vote. 20-song CD.

#0945 \$12.95

Guardian Poster



This beautiful poster, showing four female figures in glorious color, calls attention to women's roles as guardians of the earth, children and animals. 11" x 14" #9068 \$14.00.

Also available - Guardian Note Cards #9056 \$8.96 (pack of 6)

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Her Story PowerPoint and Curricular Resource CD



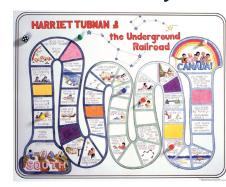
Women can do everything!

They are astronauts, mathematicians, singers, and musicians; they are involved in every social movement. The "Her Story" curricula integrate historical U.S. women's accomplishments and lessons for the classroom, including optional assignments.

The topics include:
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This teaching kit demonstrates the many ways women have put their unique stamp on American history. Grades 5-Adult. 14-minute DVD produced by the USPS. With Closed Caption. Poster 27.5" x 18.5" 31-Page Biography Activity Book

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A is for Abigail

Colorful oversize format with illustrations that celebrate remarkable American women. 36 pages, hardcover for all ages. #0641 \$19.95

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Special Anniversary Edition
In 1960, Ruby Bridges is a first
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The full-color watercolor
illustrations help capture the
physical warmth of Ruby's
family and community.
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Paper Bag Princess

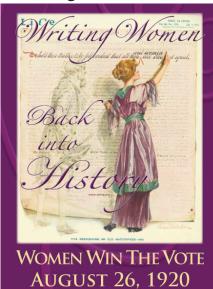
A fun story to shatter stereotypes 24 pages, paper, Gr. K-3. #**0909 \$6.95**

When Marian Sang - True Recital of Marian Anderson Beautiful over-sized format picture book, Gr. K-3. #0285 \$16.95

Celebrating Women and Democracy



Winning the Vote Poster



Celebrating Women Winning the Vote Poster

This classic image commemorates the passage of the 19th Amendment to the US Constitution in 1920, which granted women the right to vote. 18" x 24"

Winning the Vote #0947 \$4.98

New York Suffrage Poster



New York Suffrage Poster 11" x 17" #1512 \$25.00

Votes for Women



Living the Legacy Poster



This striking poster testifies to the work creating possibilities for all generations. The poster features dozens of buttons from different types of campaigns and five photo collages depicting some of the ways we are "living the legacy of women's rights today. 20" x 28" "Living the Legacy" Poster #8901 \$4.98

Create Your Own Poster Set



Illustrated Timeline of Woman Suffrage CD Prints

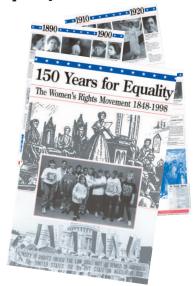
With this CD, you can print posters on your own as large as 11" x 17". Each poster panel features rare historic photos of people and events. These easy to grasp visuals make this timeline invaluable for learning about the campaign to win the vote. ILLUSTRATED TIMELINE OF WOMAN SUFFRAGE CD 8 Poster Set CD #0918 \$19.95



HURRAH **FOR WOMAN SUFFRAGE!** #0721 \$12.00

A 40-Minute Music CD The Homespun Singers singing Songs of the Woman Suffrage Movement 1848 – 1920

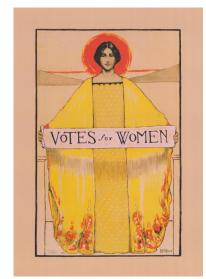
Equality Timeline Poster Set



Timeline for Equality

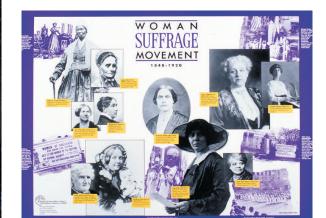
This NWHP exclusive 10-poster set illustrates 120 significant events on the road to equality. Panels feature historical photos and memorabilia. Produced with the Feminist Majority Foundation. Each poster is 11" x 17

TIMELINE FOR EQUALITY #8999 \$24.95



Votes for Women Poster #0840

Award-winning design was created by Betha Boye when California became the 6th state to enfranchise women. After that victory, the poster design was used in countless woman suffrage campaigns. Poster size 14.5" x 24" #0850 **\$4.98**



Women Suffrage Leaders

Featured are the key individuals and events of the 72-year campaign to win the vote. Printed in the suffrage colors of purple, white, and gold.

WOMAN SUFFRAGE MOVEMENT POSTER 18" X 24" #0902 \$4.98



THE GREAT CRUSADE

A Digital Presentation of How Women Won the Vote By Robert P.J. Cooney, Jr.

This exciting 20-minute PowerPoint Presentation DVD includes script which emphasizes the grit and determination of American suffragist who worked for 72 years to win the right to vote. Using dozens of portraits, historic photographs, colorful illustrations, and suffragists' own words, this educational and motivation experience pays tribute to the inspiring success of women's great movement for civil and political rights. Prepared by the author of the award-winning book, Winning the Vote: The Triumph of the American Woman Suffrage Movement

The Great Crusade #0999 \$19.95

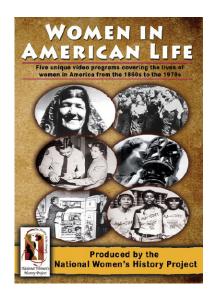


Learning the Stories of Women's Lives

Women in American Life

A Multicultural Women's History Five-Part Series Written and Produced by NWHP

This five-part documentary combinesa fact-filled narrative and lively period music with hundreds of compelling images to depict women in U.S. history. Each time frame comes with a guide including the narrative and brief descriptions of the women featured in the segment. Copyright 1988. Set of 5 DVD's #0533 \$49.95



Program 1: 1861-1880: Civil War, Recovery & Westward Expansion (15:15) min Program 2: 1889-1920: Immigration, New Work & New Roles (16:19) min

Program 3: 1917-1942: Cultural Image & Economic Reality (17:14) min

Program 4: 1942-1955: War, Work, Housework & Growing Discontent (14:52)

Program 5: 1955-1977: New Attitudes Force Dramatic Changes (24:38) min

**** **Shop the NWHP Store** (accessible from www.nwhp.org) for a variety of Display Sets and Posters **Order Early** Save postage using Media Mail Fax Purchase Orders to 707-636-2888 or email nwhp@nwhp.org ***

ROSIE THE RIVETER

The Patriotic Embodiment of Women's History

"We Can Do It!" Poster #0101
Authentic WWII Poster

During World War II, the images of strong and capable "Rosie the Riveter" encouraged millions of women to help with the war effort. 18" x 24" \$4.98

Rosie the Riveter #6519

A close look at that moment in history when women were in high demand for every imaginable kind of work. Told with dozens of personal accounts, photographs and illustrations.

120 pgs., paper, Gr. 5-12 \$11.99

Rosie Water Bottle #1493

This 20-ounce aluminum water bottle is perfect for the gym, a day outing or letting the world know WE CAN DO IT!
7.25" tall x 3" wide. \$9.95

Rosie Note Cards #1910
Pack of 6 with yellow envelopes.

5" x 7 " Gift box \$9.95

Rosie Lunch Box #1528 (7.5" x 6"x 4") \$10.95





NWHP Logo Placemat #1494 Paper, 10.5" x 15" Set of 30 - \$3.00



Our History is Our Strength Note Cards #1034 Design based on the NWHP's logo. Six cards with envelopes Gift box \$10.99

Announcing the Women's History Alliance



The National Women's History Project is proud to announce the establishment of a new Women's History Alliance, which will help link women's history advocates at the local, state, and federal level and significantly expand each group's circle of influence. This new effort will help connect educators, performers, historic sites, agencies, and organizations in their work of recognizing women's history and preparing for the Woman Suffrage Centennial in 2020.

Building on the success of Women's History Month, one of the goals of the NWHP and the new Alliance is to have Women's Equality Day – August 26, the anniversary of American women winning the right to vote – declared a federal holiday. This will be a serious challenge, but what better way to celebrate "Women's Independence Day" and honor the inspiring nonviolent movement that overcame tremendous odds to win civil rights for American women. Today, there is no Federal holiday that honors women. Male figures, however, are celebrated from President's Day to Christmas. The great achievement of the 20th century - the emancipation and empowerment of women - calls for recognition at the national level.

Men and women in Congress reflect our priorities and this is an issue that should unite the great majority of them. We encourage women's advancement throughout all aspects of society and one of the best ways to do this is to recognize Equality Day as a national holiday. If we can convince our representatives to take this single step, then we will know that the achievements of women, who strived for their wn civil rights for over seventy years, have finally been recognized as a central part of our national heritage.

NWHP Webinar

A Webinar was held to discussed the Women's History Alliance and information about planning history programs and events for National Women's History Month and the upcoming planning for the celebration in 2020 of the 10 vote. This NWHP webinar was hosted by the National Girls Collaborative and the in women in the United States winning the cording are available at: http://ngcproject.org/national-womens-history-month-webinar

Join the Women's History Alliance by registering on our website Email nwhp@nwhp for more information.



















ate the xpa e and varied ways women's history is being recognized and celebrated throughout the country. The NWHP 2016 Partners demo rship ands to a wide-array of institutions and organizations all recognize the importance of women's history From universities to museums to sci in establishing their goals.

Be sure to visit our 2016 Partners who are also listed on our website (www.nwhp.org.) with a direct link to their websites. We will be working with our 2016 partners to promote women's history throughout the year with a special emphasis on National Women's History Month, Women's Equality Day and the countdown to 2020 and the centennial of women in the United States winning the right to vote.

We have scheduled a special women's history symposium with our 2016 Partners during the week of March 15th in Washington, DC. The public is invited. Check our website for details. (www.nwhp.org)



AAUW-Santa Rosa Empowering women and girls since 1935. www.aauwsantarosa.org < http://www.aauwsantarosa.org/ Welcome.html>



Elizabeth Cady Stanton Consortium provides forums for discussion of women and community issues. elizabethcadystantonwomensconsortium.org



The Ann Lewis Suffrage Collection expands access to the woman suffrage movement by sharing its collection of more than 1,200 books, objects, correspondence, periodicals, etc. www.lewissuffragecollection.omeka.net



Federal Employee Women works to end sex and gender discrimination, to encourage diversity and equity in the workplace, and the advancement and professional growth of women in federal service. https://www.few.org/



Anne Johnson Memorial Scholarship Fund - honors Anne Johnson's international development work including girls' education in Nigeria. www.pfd.org



Gather the Women Global Matrix™ (GTW) is to promote and support the establishment of active GTW regions around the globe. Women who find GTW have heard the call to bring forth feminine wisdom. www.gatherthewomen.org



California BPW The women of the California Federation of Business and Professional Women are dedicated, strong and steadfast in achieving and protecting the rights, lives and opportunities of working women. www.bpwcal.org



GFWC -Covina Women's Club is part of an international community service organization which provides education, training and interaction opportunities for volunteers who are committed to enrich the quality of life throughout California and the world. http://www.covinawomansclub.org/page1/page1.html



Our Career Mastered: Women's History Month Leadership in Action Helping women master the art of their careers www.careermastered.com



In Sisterhood Project is documenting the history of the women's movement in the Pittsburgh region, 1967-1987, by recording oral history interviews with feminists on digital video and collecting ephemera created during the time. www.insisterhood.info



Earth Mama honors and inspires women and men with Standing on the Shoulders, an anthem for women's progress and other music dedicated to "Helping Heal the Planet One Song at a Time!" www.standingontheshoulders.org



Indiana Commission for Women works strategically both within government and in Indiana communities to help bring about positive solutions for Indiana women and their families. www.in.gov/icw/

707-636-2888

2017 NWHP PARTNERS



Keene State College prepares promising students to think critically and creatively, to engage in active citizenship, and to pursue meaningful work through the integration of teaching, learning, scholarship, and service. www.keene.edu



League of Women Voters of Los Angeles County is a nonpartisan political organization that encourages informed, active participation in government, works to increase understanding of major public policy issues, and influences public policy through education & advocacy www.lwvlosangeles.org/



Mahogany Scholarship Heritage Foundation's mission is to education, celebrate African American Heritage; honor achievements of great leaders past and present; promote racial unity; empower youth for leadership and excellence. www.mahonganyheritage.org



Maryland Women's Heritage Center's mission is to preserve the past, understand the present, and shape the future by recognizing, respecting and transmitting the experiences and contributions of Maryland women and girls. www.mdwomensheritagecenter.org



National Association of Commissions for Women 's mission is to sustain, strengthen and advocate for women's commissions in their work to promote equality and justice for all women and girls. www.nacw.org



National Catholic Sisters Week Celebrating the lives and contributions of Catholic Sisters www.nationalcatholicsistersweek.org



National Collaborative for Women's History Sites (*ICWHS)
supports and promotes the preservation and projectation supports and promotes the preservation and of sites and locales that bear witness to conte participation in American life. http://www.ncwh



National Girls Collaborative Pr f the National together ganizations Girls Collaborative Project is to States that committed to informing pursue are as in science, technology, throughout the Unit and encouraging gil (**Z**M). engineering, and mat atid



The National Women's History Museum affirms the value of knowing Women's History, illuminates the role of women in transforming society and encourages all people, women and men, to participate in democratic dialogue about our future. www.nwhm.org



National Women's Hall of Fame's mission is "Showcasing great women...Inspiring All! http://www.greatwomen.org



Sonoma County's National Organization for Women is dedicated to its multi-issue and multi-strategy approach to women's rights. www.now.org



Pennsylvania State University Library Among Penn State's University Libraries' resources supporting women's studies is A Matter of Simple Justice: The Untold Story of Barbara Hackman Franklin and A Few Good Women, now in paperback. http://afgw.libraries.psu.edu/



Penny Coleman I'm a partner because of my gratitude for the groundbreaking work of the National Women's History Project and the steadfast and inspiring leadership of co-founder Molly Murphy MacGregor. www.pennycolman.com



Poetry Matters Our mission it to increase the awareness, interaction and participation of poets and poetry with the public at large to enhance the contribution of poetry in all aspects of contemporary society website: www.poetrymattersproject.org /poetrymatterscelebration



Power - Progressive Oakland Women Empowering Reform - A coalition of women leaders who believe that learning women's history will empower us to move forward.



Richard Obar: I wish to commend the NWHP for the rich resources it offered me both in my History classes and later as an administrator. I was able to better promote the contributions of women.



The Schlesinger Library of the Radcliffe Institute for Advanced Study holds the finest collection of resources for research on the history of women in America. All researchers are welcome to use the collection. www.radcliffe.harvard.edu/schlesinger-library



The National Susan B. Anthony Museum & House interprets Anthony's legacy to inspire individuals to make a difference in their lives & communities We share her home, exhibit artifacts & offer interpretive programs on the subject of her story with the world. www.susanbanthonyhouse



Technical Women's Organization (TWO) is an association of diverse, creative and talented professionals committed to increasing the number of technically qualified women in the Federal Aviation Administration (FAA). http://technicalwomen.org



Tennessee Woman Suffrage molument, Inc., is a statewide grassroots organization to memo done by Tennessee suffragists to secure ratification of the 19th erecting a monument in the capital city of Nashvi tnsuffragemonument.org/the-yellow-rose-society/ tt



omen's Political Coalition (MWPC) unites the women of o County in a political network to promote cultural awareness, al action, and economic equality. https://www.facebook.com/ Mendocino-Womens-Political-Coalition-MWPC-126303984061526/?



Sewall-Belmont House and Museum explores the evolving role of women and their contributions to society through the continuing, and often untold, story of women's pursuit for equality. http://www.sewallbelmont.org/



Turning Point Suffragist Memorial Association seeks to TURN ING memorialize suffragists whose harsh imprisonment at the Occoquan PORNT Workhouse served as a turning point for the woman suffrage; to educate, inspire & empower present and future generations.



Vision 2020's mission is to achieve women's economic and social equality by the year 2020, the 100th Anniversary of the 19th Amendment that granted women the right to vote.



Wild West Women/Ishtar/ Our primary goal is to increase public awareness of women's achievements and their roles in history and to provide positive public images of women & girls. www.wildwestwomen.org



Women in Public Administration (SWPA) American Society for Public Administration (ASPA)



Women Lawyers of Pasco actively promotes and recognizes the leadership roles of its members in the legal profession, judiciary and community at large. www.mywlp.org



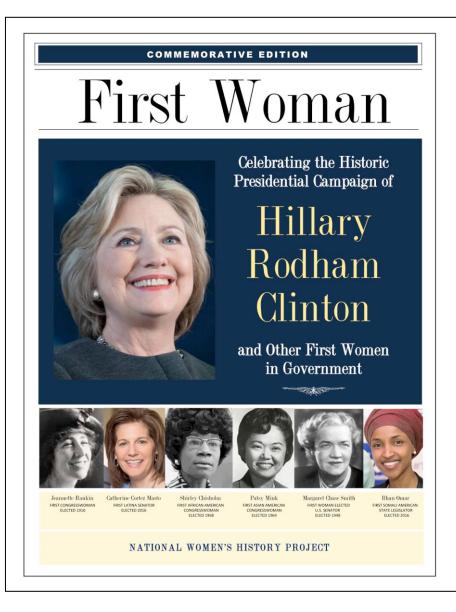
Women On 20s mission is to engage the American public in voting for a notable American woman to create a powerful mandate that puts American women on our paper money. www.womenon20s.org



Women's Equality Day X 365 works to further equality for women every day of the year through education, networking and support. https://www.facebook.com/WEDX365



Workhouse Prison Museum collects, catalog preserve, interpret and exhibit historical materials regarding the D.C. Correctional Facility in Lorton, Virginia, documenting its early 20th century founding to its 21st century transformation into a regional cultural center. workhousemuseums.org



Celebrate Women's Unfolding Story

The NWHP has just published **First Woman**, a beautiful Tribute to the First
Women in Government and to Hillary
Clinton's historic campaign for the presidency

This colorful 48-page Commemorative Edition recognizes the importance of the first woman nominated by a major party for president while also acknowledging the many women and breakthroughs that paved the way for that to happen.

Share the dramatic progress of women's rights over 200 years through articles, time lines, historic photographs, satirical graphics and more. **First Woman** looks at our government through the lens of women's history and highlights the trailblazers and pioneers who first won elections, appointments, and government positions, locally as well as nationally. Here are the first women to run for president, Congress, governor and state legislature. Here is their inspiring collective story of persistence, setback and triumphs.

\$14.95 Order from the NWHP webstore at www.nwhp.org

 $8 \frac{1}{2}$ " x 11", perfect bound, coated paper, 48 pages, profusely illustrated Also available as an ebook.

The Suffrage Centennials Are Here!



2017 marks 100 years since both the victorious campaign for Votes for Women in New York State and the brave and historic picketing of the White House in support of the 19th Amendment.

Learn more about them. "Winning the Vote: The Triumph of the American Woman Suffrage Movement" is the source for comprehensive information about the drive for Votes for Women. With nearly 1,000 photographs and historic illustrations – many created by suffragists – this exquisitely produced edition brings the movement alive in a uniquely memorable way.

Reviewers have called it "Fantastic," "Excellent," "Visually rich," "Comprehensive" and "Lively and Dramatic."

The author collaborated with the NWHP and scholars across the country to produce a landmark work that examines and celebrates the remarkable success of American suffragists as never before. Over 76 individual suffragists are profiled.

To spread this timely story, the NWHP is offering "Winning the Vote" at a special savings. Individual copies, originally \$85, are now \$49.95.

Additionally, if you order 4 or more copies, the price is just \$30 each, so for \$120 you can get 4 copies of this women's history treasure. A perfect reference, gift or school/library donation as the national centennial approaches in 2020.

Order from the NWHP webstore at www.nwhp.org.

9" x 11" Clothbound, with gold stamped dust jacket and gold silk bookmark, coated paper, sewn and glued binding, profusely illustrated, bibliography, index

